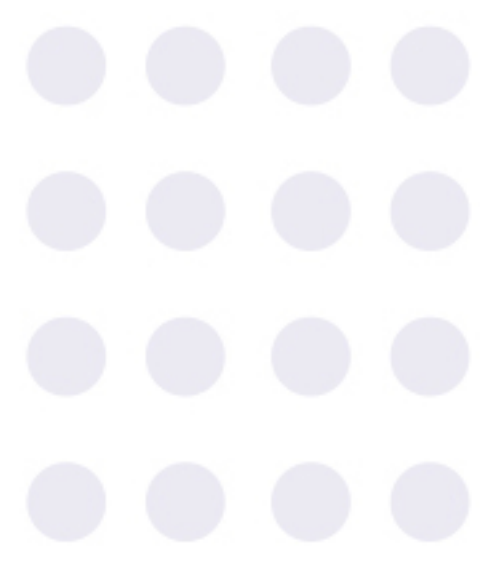




PROFESSIONAL GRAPHIC DESIGN

with Creative AI

Brand. Design. Publish. Create.

+91 88388 00224

SOFTWARE COVERED



Adobe
Photoshop



Adobe
Illustrator

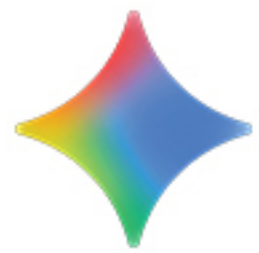


Adobe
InDesign

AI TOOLS (For Research, Ideation & Workflow)



ChatGPT



Gemini



Adobe
Color



Google
Fonts



Coolers



remove.bg



Adobe
Express



Grammarly



AI is used for research, ideation, content, references and workflow support — not for creating final designs.

No AI logo generators.

No AI poster generators.

No AI layout creators.

Students create every design manually using Adobe software.



DURATION

72 Classes
(36 Modules × 2 Classes)



LEVEL

Beginner to
Professional



LEARNING MODE

Project Based
Portfolio Driven



OUTCOME

Industry Ready Skills
& Professional Portfolio

YOUR 6 PHASE LEARNING JOURNEY

PHASE 1



DESIGN FOUNDATIONS

Learn design first. Then software.

- 01 Introduction to Graphic Design**
Design industry, career paths, design process
- 02 Design Principles**
Balance, contrast, alignment, hierarchy, whitespace
- 03 Colour Psychology & Typography**
Fonts, colour theory, brand personality, grid systems

PORTFOLIO OUTCOME

- Design Inspiration Board
- Composition Study
- Typography Style Guide

PHASE 2



PHOTOSHOP PROFESSIONAL

Master image editing and creative design.

- 04** Image Editing & Selections
- 05** Retouching & Colour Correction
- 06** Masks, Compositing & Photo Manipulation
- 07** Advertising Design
- 08** Social Media Creative Design
- 09** Digital Painting & Artwork
- 10** Export & Production Workflow

PORTFOLIO OUTCOME

- E-commerce Image Collection
- Movie Poster
- Digital Artwork
- Print & Digital Asset Package

PHASE 3



ILLUSTRATOR PROFESSIONAL

Create vectors, branding and marketing assets.

- 11** Vector Drawing Fundamentals
- 12** Logo Design Process & Collection
- 13** Brand Identity Design
- 14** Illustration & Character Design
- 15** Packaging Design
- 16** Marketing Collaterals
- 17** Vector Production Workflow

PORTFOLIO OUTCOME

- Icon Pack
- Logo Collection
- Corporate Identity Kit
- Packaging Collection



REAL WORLD PROJECTS

Work on industry based projects and live briefs.



EXPERT MENTORS

Learn from experienced design professionals.



PORTFOLIO FOCUSED

Build a strong portfolio that gets you hired.



CAREER SUPPORT

Resume, interview prep & freelancing guidance.



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PHASE 4



INDESIGN PROFESSIONAL

Create publications, layouts and long documents.

- 18 Publication Layout
- 19 Magazine Design
- 20 Brochure & Catalogue Design
- 21 Annual Reports & Company Profiles
- 22 Book Layout & Long Documents
- 23 Print Production & Output
- 24 Digital Publishing & Interactive PDF

PORTFOLIO OUTCOME

- Magazine
- Brochure
- Catalogue
- Annual Report
- Book Layout
- Interactive PDF

PHASE 5



BRANDING & CLIENT PROJECTS

Work on real-world branding and marketing design projects.

- 25 Restaurant Branding
- 26 Fashion Brand Identity
- 27 Food Packaging Project
- 28 Corporate Branding
- 29 Integrated Marketing Campaign
- 30 Print Campaign Design
- 31 Social Media Campaign
- 32 Live Client Branding Project

PORTFOLIO OUTCOME

- Complete Branding Projects
- Campaigns (Digital + Print)
- Client Presentations

PHASE 6



INDUSTRY PORTFOLIO

Build your portfolio, get job ready & grow.

- 33 Agency Workflow & Briefing
- 34 Production Pipeline (Ps | Ai | Id)
- 35 Portfolio Development & Case Studies
- 36 Career Readiness & Freelancing

PORTFOLIO OUTCOME

- Professional Portfolio
- Behance & LinkedIn Profile
- Resume & Case Studies
- Freelance Business Kit

YOUR PORTFOLIO - WHAT YOU WILL CREATE

BRANDING



- Logo Collection
- Brand Guidelines
- Corporate Identity Kit

ADVERTISING



- Product Ads
- Posters
- Social Media Ads

PRINT DESIGN



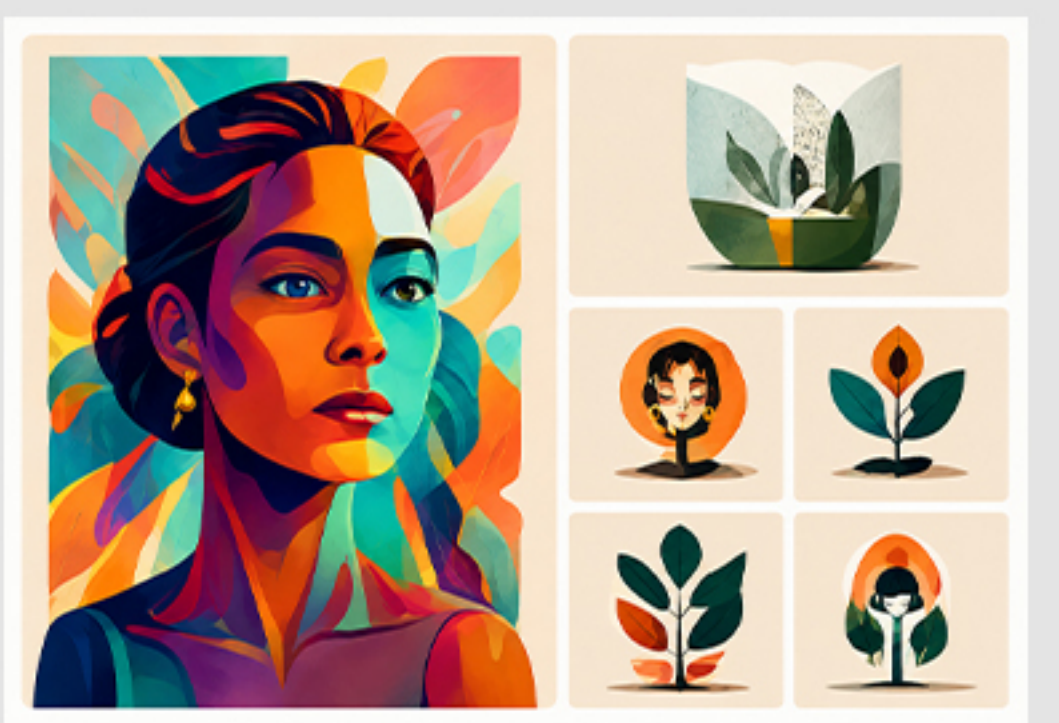
- Magazine
- Brochure
- Catalogue

PACKAGING



- Labels
- Boxes
- Product Packaging

ILLUSTRATION



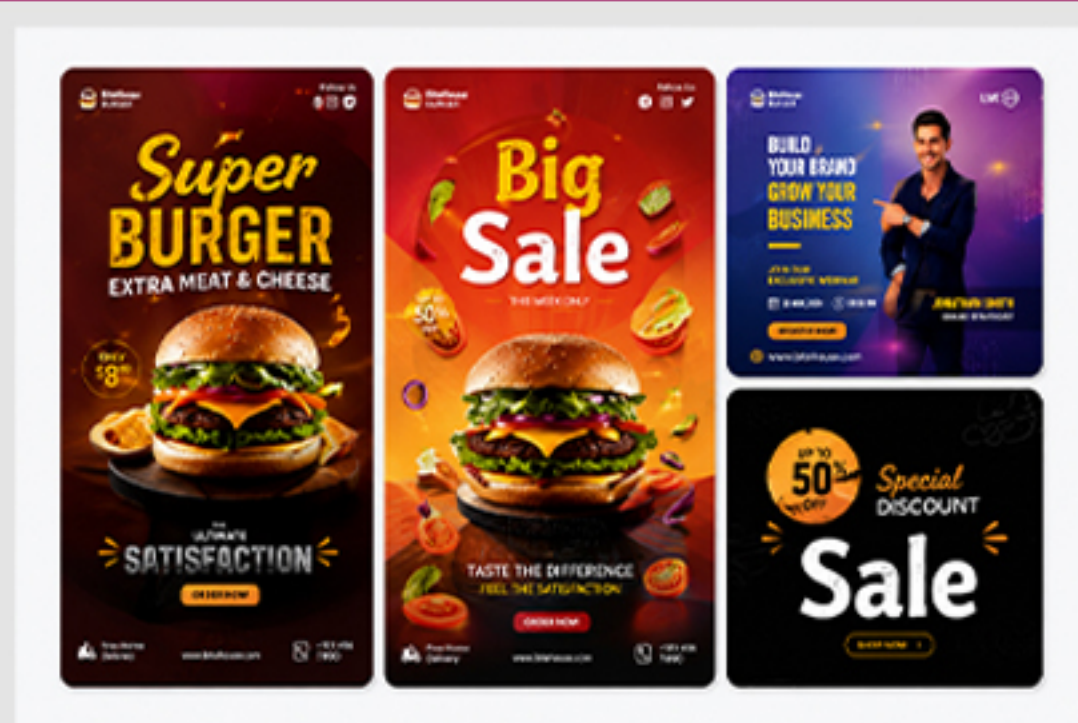
- Vector Illustration
- Character Design
- Icon & Asset Pack

PUBLICATIONS



- Annual Report
- Newsletter
- Book Layout

SOCIAL MEDIA DESIGNS



- Instagram Posts
- Stories & Banners
- Campaign Creatives

MENU & MARKETING



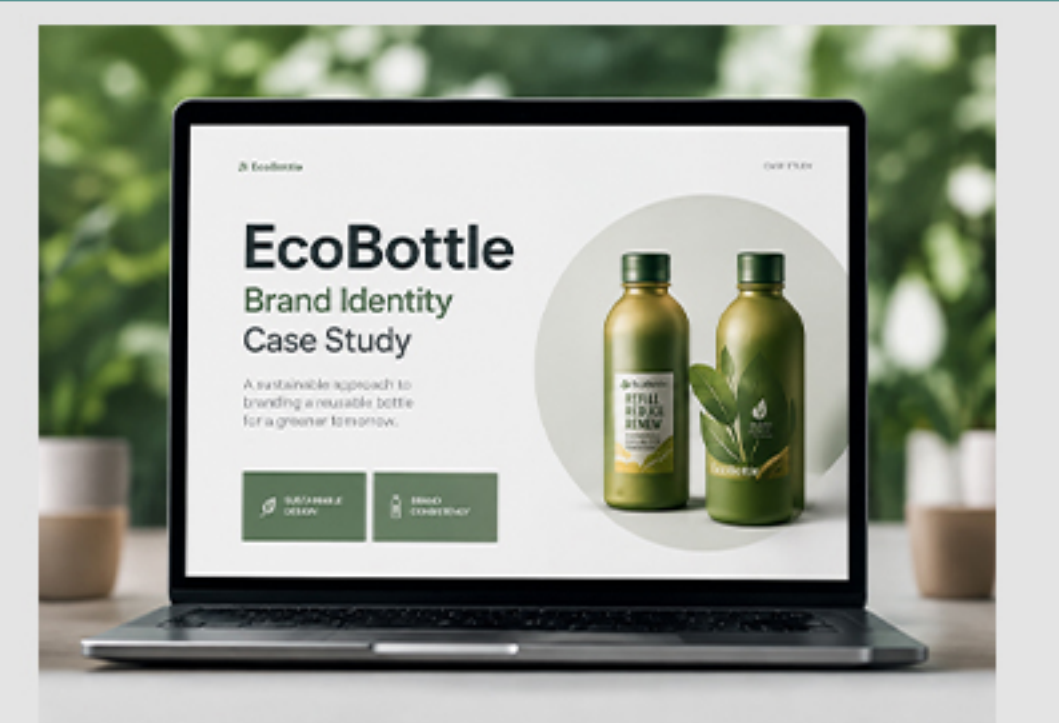
- Menu Card
- Flyers & Leaflets
- Rollups & Banners

DIGITAL ASSETS



- Icon Pack
- UI Elements
- Vector Library

CASE STUDY PROJECTS



- Client Project
- Case Study
- Presentation Deck

CAREER OPPORTUNITIES



Graphic Designer



Brand Identity Designer



Visual Designer



Packaging Designer



Print & Publication Designer



Social Media Designer



Creative Designer



Marketing Designer



Layout Artist



Freelance Graphic Designer